



GROUP PROFILE

MOTOR & GENERAL SALES LTD.

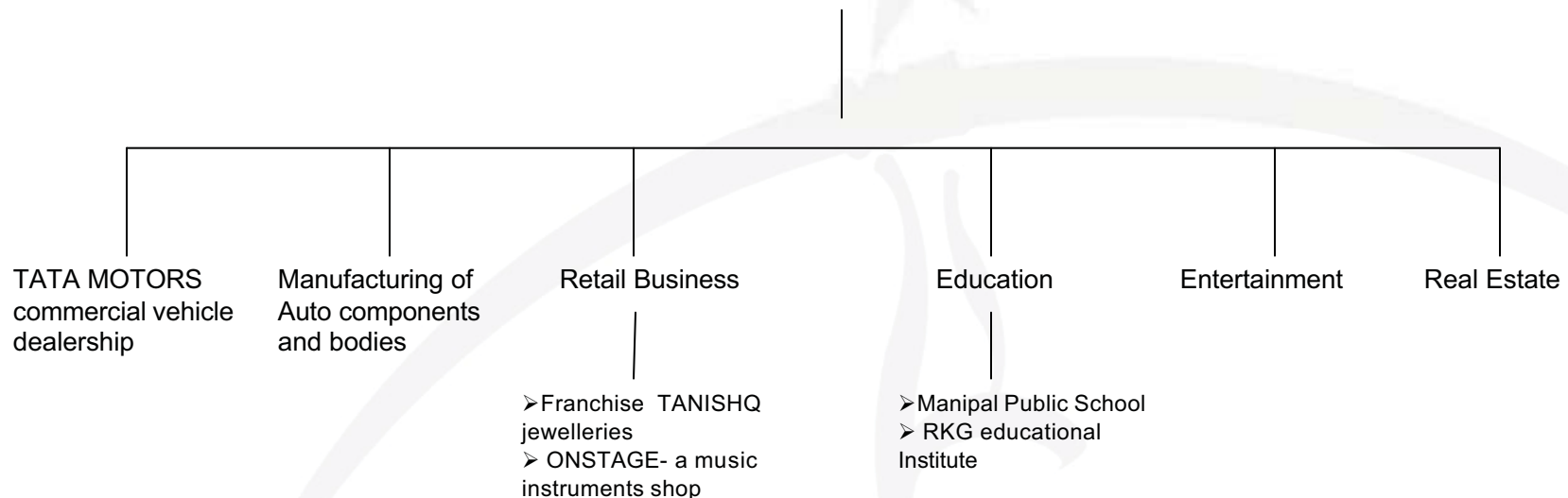
11, M G Marg, Hazratganj,
Lucknow – 226001

GROUP PROFILE



Motor & General Sales was founded in Lucknow, India by Late Sri Hukum Chand Gupta in 1955. Today, it has business presence in the state of Uttar Pradesh and the major cities in India. It now comprises of companies that operate in diverse fields.

MGS GROUP



Underlying the success of the group is an ethos of commitment to the values of Quality, Service and Reliability. Continuous innovation, sound modern management practices and close customer interaction have enabled the Group to consolidate its position. Professionals are allocated independent charge of diversified activities.

MISSION & VISION / VALUES & STRATEGY



Our Mission

- To meet the world for the future growth, the group greatest asset is its total commitment to your satisfaction now and in the future.

Our Vision

- To diversify into various upcoming sectors and to grow up with the global liberalizations.

Our Values

- Delight customers
- Deliver on commitments
- Develop people
- Depend on each other

Our Strategy

We will:

- increase profitability through re-allocation of capital towards opportunities offering more consistent and higher returns
- leverage the MGS brand and our core competencies in automobile, education, healthcare, entertainment, export and to grow in selected categories and geographies
- build partnerships with key customers and suppliers, both in the business-to-business and business-to-consumer areas
- strengthen our leadership competencies

OUR COMPANIES



MOTOR & GENERAL SALES LTD.

- **TATA MOTORS**
Dealership for Allahabad comprising of 9 Districts as well as Agent for Govt. Business.
- **Body Fabrication on automobile chassis for various components.**
- **Cinema Exhibition – Theatre named NOVELTY LALBAGH in Lucknow, which is one of the best single-plex theatre.**
- **WORKSHOPS:**
 - Transport Nagar, Gorakhpur
 - Phaphamau, Allahabad
 - Authorised service centre at branches

MOTORFAB SALES (P) LTD.

- **TATA MOTORS**
Dealership for Lucknow comprising of 7 Districts.
- **Franchise of TITAN INDUSTRIES for their jewellery brand TANISHQ comprising 2 boutiques.**
- **ONSTAGE – A music instrument dealer.**
- **WORKSHOPS:**
 - Kamta, Chinhat, Lucknow

RKG EDUCATIONAL SOCIETY

- **Manipal Public and Business School under license from MAHE, Karnataka**
- **RKG Educational Institute offering graduation courses affiliated to Lucknow University**

MGS AUTOFAB PVT. LTD.

- **TATA MOTORS**
Dealership for small commercial vehicles in Lucknow.
- **WORKSHOPS:**
 - Khurram Nagar, Lucknow

BUSINESS VENTURES



Commercial Vehicle Dealership of Tata Motors

The group is into dealership of TATA Motors since 1955 and at present has its operations covering more than 21 districts in Uttar Pradesh, India. The company had achieved many sales, finance awards in the past five decades. The group during the year 2008-09 has retailed more than 4200 vehicles in its territory. The company has service setups in more than 15 districts with major setups at Lucknow, Gorakhpur & Allahabad (UP), India.

Automotive Goods & Passenger Body Manufacturing for leading OEM's

ISO 9001-2000 acierated manufacturers of sheet metal Auto Components and vehicle mounted goods & passenger bodies like Tippers, Tankers, Trailers, Rigid Truck Bodies, Containers, troop Carriers, Buses & Special Application Vehicles producing more than 2400 units per year.

We also represent HIAB Truck Mounted Cranes and HYVA Hydraulics as sales & service Dealers in Northern state of India.

Entertainment (Cinema Screening & Distribution)

The group owns a premium single screen Theater in Lucknow which has been ranks as No.1 and has bagged the best entertainment Tax Collection awards for the past 15 years.

BUSINESS VENTURES



Tanishq Jewelers Boutique (Titan Industries)

The Group is having franchise of Tanishq Jewellery and has two major showrooms situated in Lucknow. Tanishq is India's largest, most desirable and fastest growing jewellery brand in India. For the past three years the group is being awarded the best sales award.

Education (Public & Business School)

RKG Educational Institution has been set up in the fond memory of Mrs. Raj Kumari Gupta w/o Late Sri Hukum Chand Gupta.

Manipal Public & Business School has been set up under license from MAHE to promote basic education with a difference, ensuring overall personality development of children from childhood to adult to meet the current challenges in his professional life.

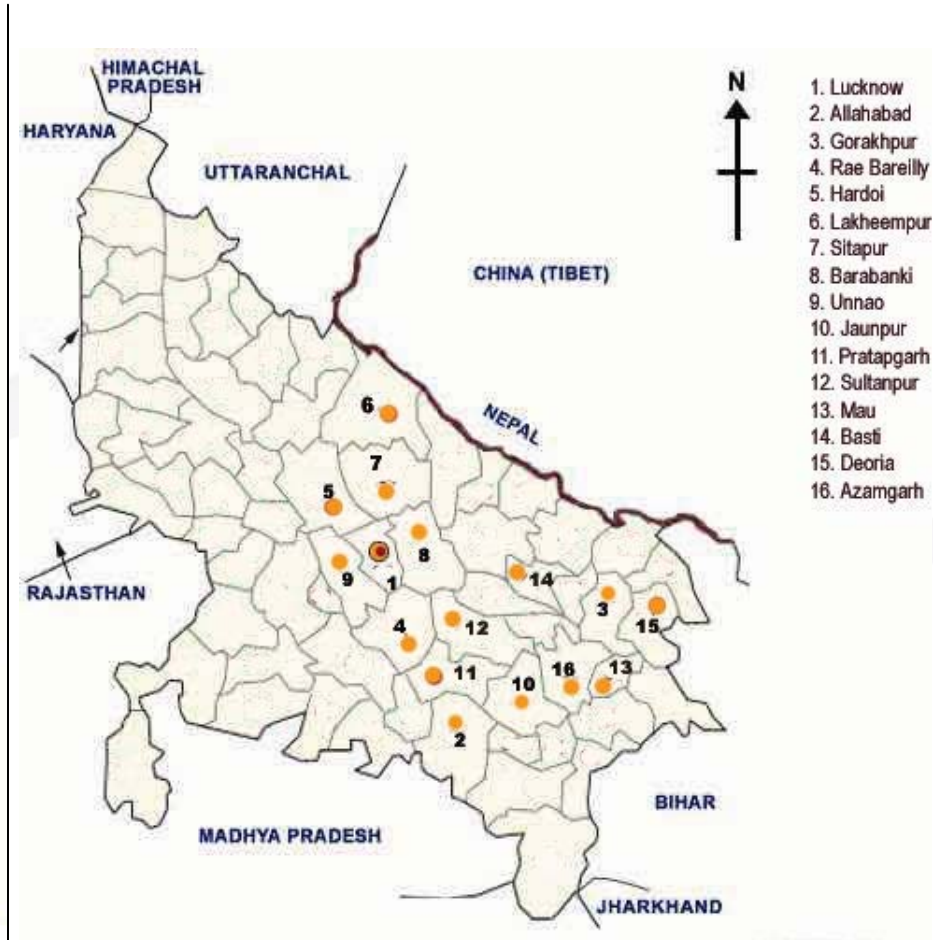
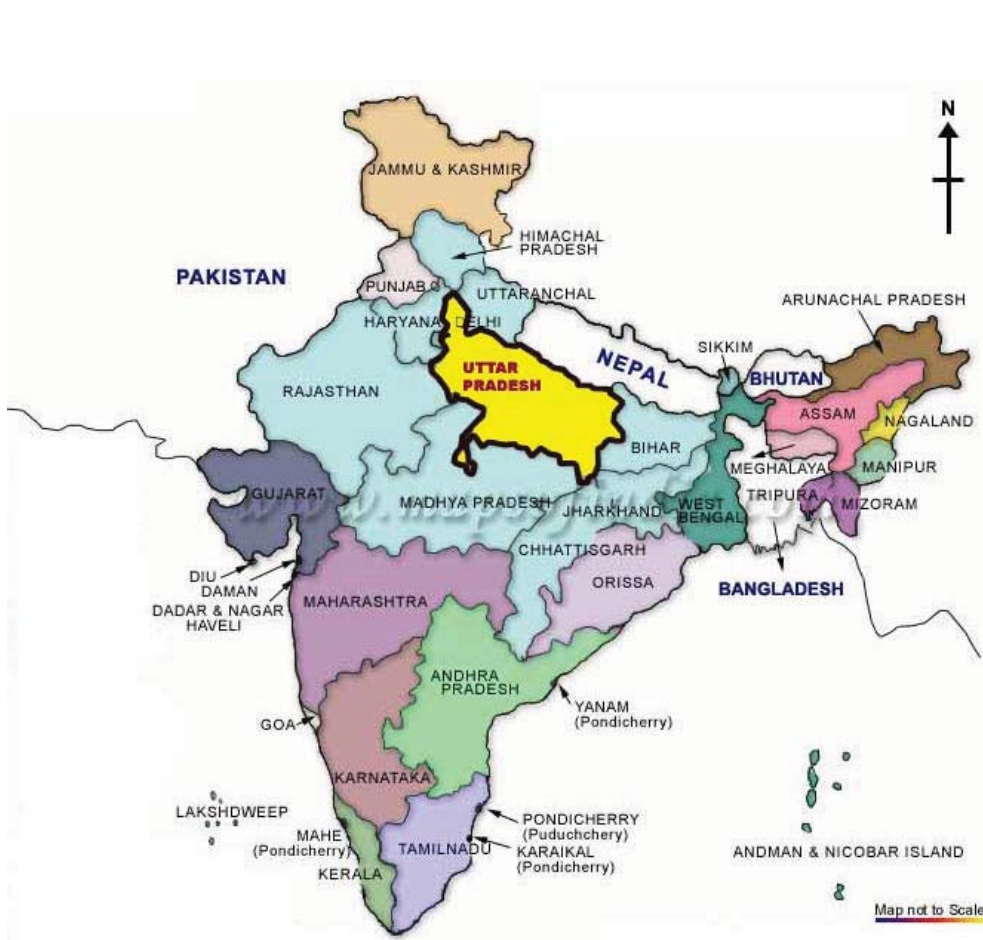
Franchise of Onstage

Onstage is a multi-brand music instrument shop. Its aims to organise this unorganised market,

Real Estate

As Developers of farm houses and residential plots.

OUR OFFICES



1. Lucknow
2. Allahabad
3. Gorakhpur
4. Rae Bareilly
5. Hardoi
6. Lakheempur
7. Sitapur
8. Barabanki
9. Unnao
10. Jaunpur
11. Pratapgarh
12. Sultanpur
13. Mau
14. Basti
15. Deoria
16. Azamgarh

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THANK YOU